



*“You will never  
be greater  
than the vision  
that guides you.”*

Do you have a personal vision statement? Planning our lives, our futures, deserves at least as much energy as planning the future of our businesses – or our next vacation.

Yet, typically, we spend more time doing the latter than the former. Perhaps it's time to create a vision for yourself – your statement of potential.

What does success look like to you? Write it down in great detail, in the first person, in the present tense. This is your quest – it is your written painting of what the future will look like – what you aspire to become, create and achieve. Begin everything with this end in mind, as this is the image by which everything else you do is measured.

Create your goals and take action to fulfill those goals based on your vision – and you will be on your way to achieving more of what you desire in less time.

***“Success is the continual achievement of your own predetermined goals, stabilized by balance and purified by belief.”***

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### **Success**

You possess more internal ability than you will ever use. The biggest obstacles you face are the limitations you place in your own mind. Individuals are goal seekers by nature and you are at your happiest when you are working toward the accomplishment of goals that are related to your major purpose in life. True success comes from identifying goals in all areas of life that are important to you, and organizing your time and energy so that all these areas are given priority.

### **Achievement**

Achievement has little regard for age, nationality, gender or station in life.

It bestows itself upon those who dare to aim their sights at noble targets, who move forward even though the winds of opposition try to push them back, who realize their purpose is far greater than any obstacle that may appear to stand in their way.

How we lead our lives determines our future and the future of those around us. You have the unlimited potential to reach new heights for yourself and for others to create...

new products, new applications, new solutions, new organizations, new ideas and even a new and better world.

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*“What lies behind us  
and what lies in front of us,  
pales in significance  
when compared to  
what lies within us.”*

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### **The Art of Changing Yourself**

The art of changing yourself requires the substituting of new habits for old. You mold your character and your future by your thoughts and acts. You cannot climb uphill by thinking downhill thoughts. If your world is gloomy and hopeless, it is because you are gloomy and hopeless. You must change your mind to change your world. Make yourself do what needs to be done. Man alone, of all the creatures of this earth, is architect of his destiny.

“The Art of Living”  
Wilfred A. Peterson